

**FOR IMMEDIATE**

**RELEASE**

**RSCA**

Roofing & Siding Contractors Alliance, Inc.

Work

Work

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## **Hiring A Reliable Roofing Contractor After Severe Storm Damage**

### **The Roofing & Siding Contractors Alliance Expresses Concern Over “Storm Chasers”**

ST. LOUIS (January 10, 2011) –The Roofing & Siding Contractors Alliance (RSCA) advises homeowners who suffered damage from the tornado and severe storms that slammed through the St. Louis area on New Year’s Eve to be diligent in seeking a reliable, trustworthy roofing contractor who will complete their repairs properly. The RSCA has serious concern about the “storm chaser” contractors who sweep into storm-damaged neighborhoods price gouging on roofing and siding projects and requiring unrealistic down payments. The risk to consumers is that when this work goes unfinished or is poorly completed, the contractor is nowhere to be found.

The RSCA would like to **make one of our members available** to offer the warning signs of a questionable contractor and how to go about hiring a reputable one. RSCA believes this is information the public needs to be reminded of often, in order to prevent the kind of horror stories consumers talk about when an out-of-town contractor supplies a bid that is out of line, either too good to be true or substantially higher than the norm. These “storm chasers” are experts at taking advantage of people who are in great need after a natural disaster.

The RSCA is an association of roofing and siding contractors and suppliers who have established their credibility and reputations by providing years of dependable, honest service, and professionalism. Many are third, fourth, and even fifth-generation businesses that offer consumers job satisfaction and abide by the association's extensive code of ethics. The RSCA is a member of the Better Business Bureau as are many RSCA members. A directory of RSCA members is available on the group's website at [www.rsca-inc.org](http://www.rsca-inc.org).

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**Hiring A Reliable Contractor After Severe Storm Damage**  
p. 2/2

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## **ABOUT RSCA**

The Roofing & Siding Contractors Alliance (RSCA) is a professional contracting group representing more than 70 member companies throughout the St. Louis bi-state region. RSCA members provide the complete range of roofing and siding services, for all types of commercial and residential projects in Missouri and Illinois. RSCA promotes the highest industry standards and practices, and solid corporate citizenship, advancing the professional and community profile of its member companies.